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|  |  | *Designed for:* | | | | | *Designed by:* | | *Date:* | | *Version:* |
| **Business Model Canvas** | | The Movies | | |  | | Team 4 |  | 14-8.25 |  | 1 |
|  |  |  | | | | |  | |  | | |
| **Key Partners** | **Key Activities** | | **Value Propositions** | | | **Customer Relationships** | | | **Customer Segments** | | |
| Filmselskaber | Fremvisning af film | | Fremvisning af niche/dokumentar film. | | | | Personlig betjening | | Kunder med interesse I dokumentarer og nichefilm. | | |
| **Key Resources** | | **Channels** | |
| Fremvisningsmaskine(filmviser) | | Telefonisk booking | |
| **Cost Structure** | | | | **Revenue Streams** | | | | | | | |
| Køb/leje af rettigheder til visning af film.  Husleje Strøm Løn til personale Telefon | | | | Solgte billetter | | | | | | | |
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